

2024 ANNUAL FRPA CONFERENCE & EXHIBIT HALL

THIS BROCHURE
IS FULLY
INTERACTIVE!
CLICK ON
LINKS WHERE
INDICATED TO
GET YOU WHERE
YOU WANT TO GO.



INCLUDES
THE 2024
THERAPEUTIC
RECREATION
INSTITUTE!

ONLINE
REGISTRATION
AVAILABLE!

August 26 - 29, 2024

FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

Caribe Royale Orlando
8101 WORLD CENTER DR, ORLANDO, FL 32821

Quick Links

CLICK THE TITLE TO BE TAKEN TO THAT SECTION.

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DATES TO REMEMBER

JULY 24*

Last day for FRPA room block rates at host hotel
*or until room block is full

JULY 31

Early Registration Deadline
Last day to request refund
(minus \$50 admin fee)

AUG 10

Last day to mail in registration paperwork
Final day to request refund
(minus \$75 admin fee)

Conference Housing



CARIBE ROYALE
ORLANDO

8101 World Center Dr.
Orlando, Florida 32821

Nestled on 53 lush, tropical acres, the Caribe Royale offers its guests spacious, well-appointed one-bedroom suites, luxurious two-bedroom lakeside villas and a wealth of desirable hotel amenities all conveniently located near Orlando's most popular attractions. See [page 11](#) for some venue updates!



In addition:
NEW Meeting Space!
Connected Suites | Onsite Dining | Three Outdoor Swimming Pools | Two Hot Tubs | Private Pool for Villa Guests | Luxurious Cabanas | Gift Shop | Tennis and Basketball Courts | Fishing | Fitness Room



ROOM RATES

(+ taxes) per night.

\$159 - single/double room

\$320 - villa

You MUST request the type of room you need (ex - two queens). The Resort fee is waived. Rates are available until **July 24, 2024**. Self Parking is **\$17** per exit (payable by card only) for those not staying onsite. Valet parking is \$20/night.

Reservations

RESERVATIONS LINK

All attendees are responsible for making their own reservations by calling Caribe Royale Reservations (1-800-823-8300 or 407-238-8000 - mention FRPA) or online at: <https://book.passkey.com/e/50642866>

Please beware of housing scams. Only book your hotel through the number or website that have been provided. Third party providers do not have access to discounted or waived fees. The rates FRPA has negotiated include all fees.



Schedule

SUNDAY, AUGUST 25

9:00 a.m. - 9:45 a.m.	Therapeutic Recreation Institute Kickoff
1:00 p.m. - 5:30 p.m.	Pre-Conference Workshop: Sponsorship
4:00 p.m. - 7:00 p.m.	Registration Open
5:00 p.m. - 7:00 p.m.	FRPA Board Meeting

MONDAY, AUGUST 26

7:00 a.m. - 10:15 a.m.	Registration Open
8:00 a.m. - 10:15 a.m.	Breakout Sessions
10:30 a.m. - 12:00 p.m.	Opening General Session
12:30 p.m. - 6:00 p.m.	Registration Open
1:00 p.m. - 5:00 p.m.	Breakout Sessions
4:00 p.m. - 7:00 p.m.	Exhibit Hall Grand Opening
7:00 p.m. - 10:00 p.m.	Explorida! Social

TUESDAY, AUGUST 27

7:00 a.m. - 12:00 p.m.	Registration Open
8:00 a.m. - 10:30 a.m.	Directors' Breakfast*
8:00 a.m. - 9:00 a.m.	Breakout Sessions
9:00 a.m. - 12:00 p.m.	Exhibit Hall Open
12:30 p.m. - 5:00 p.m.	Registration Open
1:15 p.m. - 5:00 p.m.	Breakout Sessions
5:00 p.m. - 7:30 p.m.	General Session & Networking Happy Hour

WEDNESDAY, AUGUST 28

7:00 a.m. - 11:00 a.m.	Registration Open
8:00 a.m. - 11:30 a.m.	Breakout Sessions
11:45 a.m. - 2:30 p.m.	Awards and Installation Banquet
2:45 p.m. - 5:45 p.m.	Breakout Sessions
2:30 p.m. - 6:00 p.m.	Registration Open
5:00 p.m. - 7:00 p.m.	FRPA Board Meeting
8:00 p.m. - 11:00 p.m.	Adventure Around the World! Social

THURSDAY, AUGUST 29

7:00 a.m. - 9:00 a.m.	Registration Open
8:00 a.m. - 10:15 a.m.	Breakout Sessions
10:30 a.m. - 12:30 p.m.	Closing General Session

*extra registration required

Things to Know

The Annual FRPA Conference is a gathering of recreation and park professionals for a time of learning, connecting, and creating memories. Conference serves as a concentrated period of time to get away from the office or field and immerse yourself in all things relating to parks and recreation. This year the theme is “The Great Adventure”. Each day is an adventure in the field of parks and recreation. Whether you’re running a program, greeting new visitors, managing staff or volunteers, keeping a watchful eye on swimmers, deciding on maintenance patterns, or choosing landscape, the day can be full of surprises. At *The Great Adventure* Conference, we want to celebrate this lifestyle by equipping you with tools and knowledge to use along the journey.

The Conference Committee reserves the right to reschedule, cancel, and add courses to the Conference Program. Every effort is made to minimize changes. In the event of a change, the onsite program booklet will have the most up-to-date information once you arrive onsite and the mobile app will be updated in real time. You are strongly encouraged to pre-select your classes in the app in order to assure you are made aware of program changes.

WHO SHOULD ATTEND

Delegate registration is for personnel employed by public or private agencies providing recreation, park, or leisure services; persons employed as educators at universities and colleges; fully retired park and recreation professionals; citizens serving on Recreation, Parks, or Leisure Services Advisory Boards; or citizens interested in or involved in the promotion of the parks, recreation, and leisure services profession. Individuals employed by a company offering support services, equipment, consulting, etc. to park and recreation departments are considered commercial vendors. Commercial vendors must have an exhibit booth or be a major conference sponsor to attend any conference event, education session or social activity. For more information about sponsorships, contact us at 850-878-3221.

REFUNDS/CANCELLATIONS

All requests for refunds must be submitted in writing to the FRPA Executive Office and must be received no later than July 31, 2024, in order to receive a refund less a \$50 administrative fee. All refund requests received between August 1 and August 10 will be assessed a \$75 administrative fee. No refunds will be made after August 11, 2024. No exceptions including but not limited to: no shows, traffic delays, weather, other natural disasters, last minute changes in agency travel policies, and budget restrictions resulting in limitations on travel. Please be aware that where there is buffet food service, such as the opening of the Exhibit Hall, you are encouraged to attend early. While we attempt to project the amount of food needed, we cannot project the amount of food consumed by delegates.

MEALS

Full Registration package includes:
Monday Grand

Opening of the Exhibit Hall: light evening hors d'oeuvres

Tuesday Exhibit Hall: light breakfast items

Wednesday Awards and Installation

Ceremony: full lunch

All events that include food require a ticket. Tickets to all events are included in full registration but MUST be requested via the survey that will be sent to you pre Conference. Lost tickets will not be replaced. If you desire to purchase a ticket to the Exhibit Hall or Awards Banquet, you may do so in Section 4 of the Registration Form. Please be aware that Awards and Installation Ceremony tickets will only be available for purchase through August 10. For more information see page 6.

Things to Know

CEU RECORDS AND SESSION EVALUATION

If you would like to keep track of the sessions you take at Conference, you will need to submit the evaluation for each session. Each session will have a QR code embedded in the presentation. You will scan this QR code with the camera feature on your device. You will click the link that comes up as you scan the QR code and that will take you to a survey. The survey must be completed and you must push SUBMIT for it to count towards your CEUs. You will receive record of attendance for each class you submit an evaluation for. Pre-download the App so that you can make a list of all the sessions you'd like to attend. See page 7.

SERVICE MODIFICATIONS

If you request modification to any policies, practices, or procedures outlined in this packet, please let us know as soon as possible to allow for planning by sending an email with requests to eleanor@frpa.org by August 1, 2024.

ATTIRE Conference activities take place indoors. As some rooms tend to be chilly, you may want to be prepared with a sweater or jacket. Attendees are expected to dress in business casual clothing with the exception of the Awards Banquet on Wednesday. This particular event is business attire. (No jeans, please!)

CHILDREN Conference events are not intended for children. No one under 18 will be permitted entry to socials or exhibit hall functions.

NURSING MOTHERS The FRPA Conference is breastfeeding friendly! Please let us know if you are a nursing mother in need of a private room.

FIRST TIMERS

If this is your first conference, we are so glad to have you join us! Be sure to check out the class [Conference GPS](#) on Monday morning to help you get oriented to all that conference has to offer, as well as meet some key leadership with FRPA.



Below are some helpful tips:

- Watch for pre-conference emails coming to your Inbox leading up to conference
- Download the [FRPA Events App](#)
- Make use of the [Conference Planner](#) to plan out what you will be attending
- Respond to the email we send you confirming your Banquet attendance
- Connect with us on social media ([see page 13](#))
- Go to frpa.org/conference/confgeneral/first-time for more tips!

Volunteers

Volunteers make conference happen. Without you we wouldn't have Verification Officers, Socials, Registration, Check-In, and more. Volunteering is also a great way to engage with your professional association. You meet new people, network, and learn first hand what goes on behind the scenes. You will be in charge of your volunteer schedule through the FRPA SignUp.com website. You can preview and sign up for volunteer spots by clicking the "volunteer" button below. The Conference could not come to fruition without hundreds of hours of volunteer time. We truly appreciate your giving back to FRPA.

VOLUNTEER

<https://signup.com/go/QgMsyPT>

AWARDS AND INSTALLATION BANQUET

Wednesday, August 28th @ 11:45 a.m.

The Annual Awards and Installation Banquet is a time to come together as a professional group and recognize those who are excelling in the field. It is also an opportunity to acknowledge and meet the incoming Board of Directors. This luncheon is included in full registration and Wednesday daily registration. Additional tickets are available for purchase through August 10. See Section 4 on the Registration Form. You will receive an email confirming your attendance before conference. **You MUST respond to the email to obtain a banquet ticket upon check in at the conference.** Dress for the luncheon is business dress; no shorts.

The FRPA Award Nomination cycle takes place during Spring each year.

FRPA AWARDS WEBPAGE



FRPA EVENT APP



Available on iOS and Android devices for free For in-depth instruction visit <https://www.frpa.org/frpamainsite/conference/frpaapp>

Search 'EVENTSENTIAL' in your app or play store

1. Download to your phone or tablet
2. Search for "FRPA" and add the event to your phone
3. Enter the email address you used to register for conference or the one you indicated you'd like to use with the app
4. Begin enjoying all the features!

App Features

- Build your own schedule from the classes that have been pre-loaded for you to choose from
- Receive up-to-date news and information right on your device
- Access maps to help you get around
- Explore the exhibit hall map and make a plan of who to visit
- Access information about speakers and presenters
- Never miss an event with notifications on your device
- Connect with other delegates



We are thankful to Greenfields for their support of the FRPA App!

THERAPEUTIC RECREATION INSTITUTE

SUNDAY, AUGUST 25 - TUESDAY AUGUST 27

The Florida Recreation and Park Association is pleased to host the Annual Therapeutic Recreation Institute. The 2024 Institute will bring together professionals from across TR/RT service delivery areas for multiple days of education and networking. Share best practices, generate new programming and treatment ideas, and explore ways we can work together to strengthen our profession. Presenters with a wide variety of expertise in mental health, physical rehab, and community-based programming will provide a solid offering of CEUs that will inspire all attendees to return to their jobs with new ideas and tools for success. Sessions will begin Sunday, August 25 with a full day of dedicated TR sessions. Sessions will then overlap the FRPA Annual Conference on Monday and Tuesday. TR Institute attendees are invited to take advantage of additional CEU and networking opportunities being offered throughout these days. You are also invited to attend the Opening General Session on Monday and the Exhibit Hall Grand Opening (Monday) and Closing (Tuesday). Registration fees include all educational sessions and CEU records.

Service Modifications: If you request modification to any policies, practices, or procedures outlined in this packet, please let us know as soon as possible to allow for planning by sending an email with requests to eleanor@frpa.org by August 1, 2024.



READ MORE ON THE NEXT PAGE

THERAPEUTIC RECREATION INSTITUTE - CONTINUED



ESTRADA



FRANCO-SANTIAGO



GOMEZ-GUZMAN



GONZALEZ-HODGE



FLAGLER



CHRISTOPHER



GORDON



HEIZELMAN



CARLSON



HYDE

Sessions Include:

SUNDAY

9:00 AM - 9:30 AM

TR Institute Welcome

9:45 AM - 11:45 AM | 0.2 CEUS

TR: Creative Arts in Rehabilitation

Waldyvan Estrada, CTRS, Recreation Therapist, VA Caribbean Healthcare System, **Steven**

Franco-Santiago, Music Therapist, VA Caribbean Healthcare System, **Valeria Gomez-Guzman**,

Dance and Movement Therapist, VA Caribbean Healthcare System, **Raquel González-Hodge**,

CTRS, Supervisory Therapist, RT Department VACHS, VA Caribbean Healthcare System

This presentation will highlight the importance and impact creative arts have in the rehabilitation journey of patients with multiple diagnoses. It will feature actual programming initiatives implemented with Veterans and will provide guidance as to how to enhance your current programs.

1:15 PM - 2:15 PM | 0.1 CEUS

TR: VICTORY for Veterans: Creating Competitive Opportunities through Sport
Randall Flagler, TRI Therapist, Miami-Dade Parks, Recreation and Open Spaces

Veterans' therapeutic recreation programming is an opportunity for all park & recreation organizations. Learn how an ambitious park program has flourished into a leader in training competitive veteran adaptive athletes.

2:30 PM - 3:30 PM | 0.1 CEUS

TR: The Teeter-totter of Therapeutic Recreation

Elena Christopher, CTRS, CPRP, Program Specialist, Camacho Activity Center- City of Austin, **Brett Gordon**, CPRP, Accessibility Specialist, The WT Group, **Laurel Heizelman**, LRT/CTRS, CPRP, Accessibility Specialist, The WT Group
Are you dodging burn out? Familiar with the ups and downs of TR? Join us for a panel discussion to explore past, current, and future trends in TR. We'll talk about the adaptability of the TR profession, the opportunities afforded to us, and the challenges we have faced on our current TR teeter-totter!

3:45 PM - 4:45 PM | 0.1 CEUS

TR: Market your TR Program as a RT!

Alyssa Elsner, CTRS, Therapeutic Recreation Supervisor I, St. Petersburg Parks and Recreation, **Meagan Young**, CTRS, Health Program Supervisor, St. Petersburg Parks and Recreation

Use the skills you have right in your RT toolbox to help develop a comprehensive marketing

plan for your Therapeutic Recreation program and better market yourself as an RT! In this session you will learn how to develop a comprehensive program plan to better market your TR program, develop a Therapeutic Recreation Goal Guide, and learn more about SEO and digital marketing along the way!

MONDAY

9:15 AM - 10:15 AM | 0.1 CEUS

TR: The Outdoor TR Toolkit

Elena Christopher, CTRS, CPRP, Program Specialist, Camacho Activity Center- City of Austin

What are the must-haves for an outdoor TR's toolkit? After defining "outdoor recreational therapist," prepare for a journey into the nature programming great outdoors! Whether it's adaptive equipment for biking or visual aids for participants with autism on a nature hike, each pack should be loaded with "tools" for growth and exploration.

1:30 PM - 2:30 PM | 0.1 CEUS

TR: To Inclusion & Beyond

Brett Gordon, CPRP, Accessibility Specialist, The WT Group, **Laurel Heizelman**, LRT/CTRS, CPRP, Accessibility Specialist, The WT Group

Let's go "To Inclusion & Beyond" to gain a comprehensive understanding of promoting disability inclusion in community recreation. Increase your understanding of the principles of inclusion, explore successful inclusion initiatives, and discover valuable resources to create and maintain inclusive environments. Don't miss this transformative session!

2:45 PM - 3:45 PM | 0.1 CEUS

TR: Breaking Disability Stigmas in Recreation Programs

Thera Johnson, Recreation Therapist, Miami-Dade Parks, Recreation, and Open Spaces, **Alex De La Campa**, Recreation and Inclusion Specialist, Miami-Dade Co Parks, Recreation & Open Spaces

Disability stigmas are negative thoughts and actions that create barriers for inclusive recreation for all. This session will help attendees understand how our thoughts, actions and understanding of disability affect our interactions with people of varying disabilities. Learning how to develop positive interactions others' emotional intelligence will also yield improved social cohesiveness and satisfaction among employees or clients served.

TUESDAY

8:00 AM - 9:00 AM | 0.1 CEUS

TR: Step Up Your Game!

Mary Palacios, CTRS, CPRP

Use by-gone or newer table games for therapy with all ages. Learning occurs when

you take a board game and use the pieces for teaching eye hand coordination, color coding, reminiscing, memory, and more. Create a new game or play by the rules. Be sure to step up your game.

1:15 PM - 2:15 PM | 0.1 CEUS

TR: Calming Spaces for Recreation Programs

Carolina Mugar, CTRS, Therapeutic Recreation & Inclusion Manager, Miami-Dade Co Parks, Recreation & Open Spaces, **Gisel Prado**, Recreation Therapist, Miami-Dade Parks, Recreation and Open Spaces

A dedicated calming space is a supportive environment for participants to decompress and increase their emotional regulation skills. Recreation professionals can implement a calming space to provide participants with a meaningful break from program activities in a variety of settings.

1:15 PM - 2:15 PM | 0.1 CEUS

TR: Empowering Inclusive Recreation: PARD's Therapeutic and Inclusion Process

Sara Carlson, CTRS, CPRP, Therapeutic Recreation Program Manager, Austin Parks and Recreation Department – Therapeutic Recreation Services, **Rachel Hyde**, MSRLS, CTRS, Therapeutic Recreation Program Supervisor, Austin Parks and Recreation Department – Therapeutic Recreation Services

The City of Austin's Inclusion Support Services plays a pivotal role in supporting PARD programs. Utilizing the ADA as their foundation, this session will outline the Inclusion process from participant contact to the providing of ongoing support. Highlights include tangible examples of data tracking, therapeutic assessment, modification plans, and program enhancements.

2:30 PM - 3:30 PM | 0.1 CEUS

TR: ADHD: Trends and Impacts on PARD Programs

Rachel Hyde, MSRLS, CTRS, Therapeutic Recreation Program Supervisor, Austin Parks and Recreation Department – Therapeutic Recreation Services

This session explores the current trends in ADHD within Parks and Recreation. As research brings increasing awareness of neurodiversity, it's vital for professionals in the field to adapt and create inclusive environments. This session delves into the latest research, best practices, and strategies aimed at enhancing experiences for individuals with ADHD.



SEE PAGE 30 FOR REGISTRATION OPTIONS

REGISTER ONLINE OR USE THE FORMS AT THE END OF THIS PACKET

Social Opportunities

MONDAY



Explorida!

Meet up with your fellow Floridians as we explore some experiences found throughout the state. Make your way through the peninsula with some Florida BINGO, a Florida based movie viewing, and more!



TUESDAY



Networking Happy Hour

Join us for the final General Session of the day on Tuesday afternoon which will lead into a great time of networking and connecting.

WEDNESDAY



Adventure Around the World!

Do you like to try new things? Join us for a social like no other where you will have the opportunity to explore the Earth through different games and activities representing different parts of the world.

Service Project

Each year an organization, generally a nonprofit, is chosen by the Conference Committee to benefit from the generosity of the Conference attendees. The Service Project subcommittee has been working closely with Special Olympics of Florida on a particularly unique way to give back in 2024. The mission of Special Olympics Florida is to provide year-round sports training and competition in a variety of Olympic-type sports for people with intellectual disabilities who wish to participate, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community. You are encouraged to read more about this fantastic organization by visiting their website: www.specialolympicsflorida.org. Watch for newsletters leading up to Conference about how you can get involved NOW!

Annual Trade Show & Exhibit Hall

FRPA is able to offer a high quality conference at such an affordable price because of the support of the commercial companies who exhibit in the Trade Show. For more information about Exhibiting at the FRPA Annual Conference please visit frpa.org/conference/confexhibitor.

GRAND OPENING - MONDAY - 4:00 PM - 7:00 PM

CLOSING HOURS - TUESDAY - 9:00 AM - 12:00 PM



CONNECT WITH VENDORS REPRESENTING PRODUCTS AND SERVICES IN THESE AREAS:

Landscape Architects | Recreation Equipment | Recreation Software Weather Monitors | Ticketing | Shade and Awnings | Event Supplies | Hardscapes Prefabricated Structures | Conservation | Playgrounds | Consultants Nonprofits | Aquatics Supplies | Construction | Sports Equipment Entertainment | Fireworks | Sports Lighting and more!

Directors' Breakfast



TUESDAY, AUGUST 27 . 8:00 AM - 10:30 AM

The Directors' Morning is a time set aside just for Directors of Recreation departments to come together and discuss trends, share new ideas, and network. Breakfast is included, followed by roundtable discussions. An extra fee is required to participate. ([see section 4 on the registration forms](#)).



General Sessions

OPENING GENERAL SESSION



OPENING GENERAL SESSION - THE CONFIDENCE CYCLE: 3 SMALL DECISIONS THAT LEAD TO BIG CHANGES

Juan Bendana

Speaker

Juan's unique approach goes beyond the traditional keynote. In addition to engaging stories and tangible tools, Juan brings a science-backed system to help you improve confidence and engagement long term. This is not a keynote designed to inspire you just once, it is meant to give you a framework to make that inspiration last. Enter... the Confidence Cycle. This has been at the center of Juan's work in engagement and high performance for a decade. Real world examples balanced with the latest research on confidence allow Juan to create an unforgettable experience for you. After years of research and working with thousands of people, he uncovered a repeatable framework for building genuine confidence and engagement that lasts. With his Confidence Cycle framework, Juan shares an evidence-based methodology to build enduring confidence, eliminate fear and ultimately transform your life.



FRPA 'STATE OF THE STATE' GENERAL SESSION



Hopefully you know this but FRPA is more than just an annual conference. You have an executive office staff in Tallahassee that works year-round to support you through education, advocacy, and connection points. Join us for this General Session led by Charlotte Presensky, FRPA President, and Julie Adams, FRPA President Elect as we explore what FRPA does throughout the year and what is in the future for your professional association.

CLOSING GENERAL SESSION



CLOSING GENERAL SESSION - CREATING A LIMITLESS CULTURE

Ben Whiting

What do you get when you combine a background in leadership development with decades of corporate entertainment experience? You get something that is fun and engaging, and that teaches effective, actionable strategies that will bring the best out of your people. This is what Ben Whiting's Creating a Limitless Culture™ keynote delivers. In addition to experiencing jaw-dropping (and often hilarious) magic and mind reading, you will be able to instantly increase productivity through better communication, reduce drama by learning how to create and sustain quality relationships in the workplace, and be able to thrive amidst constant change with a simple mindset shift that will help you find more happiness and fulfillment in your day-to-day jobs (all while having A LOT of fun!). Ben has been featured in Entrepreneur Magazine, the New York Times, and has employed his signature style of using magic and entertainment as tools to teach and inspire clients such as Apple, Google, American Express, and Amazon. Within the last year he was the opening keynote for both Michigan and South Carolina's Annual Recreation and Park conferences.



2023

2024 Highlights

WE'RE LOOKING FORWARD TO A GREAT WEEK!

CELEBRATING THE PROFESSIONAL

The FRPA Membership Committee is planning some great, interactive experiences for you, whether you're a member or not! The main attraction will be the 'Meet Me on the Summit' area where you can plan to meet up with friends, new and old; make arrangements to play basketball or take a walk; connect with other professionals with similar interests; or leave a note for a new member, encouraging them in the field. Look for more information about this in upcoming newsletters and at Conference.

TUESDAY'S STATE OF THE STATE

Tuesday afternoon, the current President and President Elect will host a session to provide some updates from the State Association. A review of successes from the last year will be provided, as well as future plans and exciting updates. Afterwards there will be a Networking Happy Hour for those that attend, sponsored by some of FRPA's supporters.

WANT A BUDDY?

Whether this is your first or twentieth conference, it's always fun to meet new people! We would like to team you up with a new friend for the 2024 conference. The FRPA Young Professionals Workgroup will be taking this program on and have some exciting things in store! If you'd like to be a part of this, please email charla@frpa.org.

UPDATED VENUE FEATURES

The Caribe Royale will feature transformed meeting spaces with a beautiful color scheme and updated amenities. There is also a new restaurant experience, The Stadium Club, which features delicious food and drink as well as entertainment options like a house dj and sports simulators (golf, hockey, dodgeball, etc).



Pre-Conference Class

ACHIEVING SPONSORSHIP EXCELLENCE! 4 STRATEGIES FOR A SUCCESSFUL PROGRAM

SUNDAY, AUGUST 25 \ 1:00 PM - 5:30 PM

0.4 CEUs | Pre-registration required - [see page 30](#)

Gail Lowney Alofsin

President, Leadership at ALL Levels (Training and Consulting)

Corporate sponsorship is exciting! Whether you are developing a sponsorship program from scratch or revamping your existing one, let's ignite your passion for sponsorship success. Covering the Core 4 of sponsorship – Prospecting, Presenting, Procuring, and Performing – you will depart with an action plan for your park, event, venue, or property. Are you ready? It's GO Time!



2024 Conference Sponsors



MOBILE APP



DELEGATE BAGS



NAME BADGE HOLDERS



OPENING GENERAL SESSION



MONDAY SOCIAL



DIRECTORS BREAKFAST



WEDNESDAY SOCIAL



WEDNESDAY SOCIAL



CLOSING GENERAL SESSION



NETWORKING HAPPY HOUR



AWARDS PROGRAM



NEWSLETTER



WEDNESDAY SOCIAL



OPENING GENERAL SESSION



TUESDAY GENERAL SESSION



TICKET PRINTING



PROGRAM PRINTING

THANK YOU TO OUR 2024 CONFERENCE SPONSORS!

Connect with FRPA!



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[@FloridaRecreation](#)
[andParkAssociation](#)



[@ISIParks](#)
[@frpagram](#)



[@FloridaRecreation](#)
[andParkAssociation](#)

Very Important Partners

FRPA extends our sincere appreciation to our Very Important Partners. Because of the continued generosity of these companies, we are able to bring you enhanced member services throughout the year. Thank you to BCI Burke, Dominica Recreation Products, Greenfields Outdoor Fitness, Musco Lighting, and Rep Services, Inc.

PLATINUM VIP LEVEL



VIP LEVEL



Wellness Opportunities

basketball courts | tennis courts | mile-and-half trail | bike rental | fishing | golf | fitness center: 3,500 square feet over 2 floors, SCIFIT equipment collection, elliptical machines, recumbent bikes free weights, bench press, treadmills with TV screens

Young Professionals



The Young Professionals group will be hosting quite a few activities this year! A Coffee & Networking session as well as the *Hey Young Professional* session will take place Monday morning. Be on the lookout for where and when this group will be meeting up during the Conference by downloading the App!

Education Sessions



Due to frequent changes in the availability of speakers and space available in the Conference Center, education sessions may be withdrawn from the agenda.

CEU POLICY: To earn Continuing Education Units (CEUs), delegates must attend the entire session. There is no exception for late arrivals. Plan your travel to arrive at the session at least 10 minutes prior to its beginning. To record your attendance and obtain a CEU record for each session, you will need to use your device camera to scan the QR code that will be made available near the end of each session.

SUNDAY

Be sure to check out the Therapeutic Recreation Institute line up on page 8!

1:00 PM - 5:30 PM | 0.4 CEUs
Achieving Sponsorship Excellence! 4 Strategies for a Successful Program



Gail Lowney Alofsin
President, Leadership at ALL Levels
Pre-Conference Workshop
(registration required - see page: 30)

Corporate sponsorship is exciting! Whether you are developing a sponsorship program from scratch or revamping your existing one, let's ignite your passion for sponsorship success. Covering the Core 4 of sponsorship – Prospecting, Presenting, Procuring and Performing – you will depart with an action plan for your park, event, venue or property. Are you ready? It's GO Time!

5:00 PM - 7:00 PM
FRPA Board Meeting

MONDAY

8:00 AM - 9:00 AM | 0.1 CEUs
Anti - Bullying Through Sports



Fred Spencer
Site Supervisor 2, Tampa Parks and Recreation
Gary Williams
Team Supervisor, Tampa Parks and Recreation

Discover the transformative power of sports in combating bullying. Through my book 'Anti Bullying Through Sports,' I share real-life experiences and strategies that equip athletes with the knowledge and tools to take a stand against bullying. Together, we'll explore how sports can be a catalyst for positive change, fostering empathy and inclusion.

8:00 AM - 9:00 AM | 0.1 CEUs
Aquatics. To the Rescue!



Kaitlyn Huber
Aquatic Coordinator, Charlotte County Community Services
Katie Meier
Recreation Supervisor, Charlotte County Community Services



Roundtable discussion on all things aquatics... lifeguards, training, reports, policies, expectations, inclement weather, pump rooms, programming, splash pads...etc.

8:00 AM - 9:00 AM | 0.1 CEUs
Building a Culture of Success - Leadership at ALL Levels

Gail Lowney Alofsin
President, Leadership at ALL Levels (Training and Consulting)
Successful companies have a major common denominator – strong leaders! How do you contribute to a culture of success irrespective of your title? From Communication to Employee Engagement, review strategies to assist you in improving YOUR skills and visions to lead people and be an example to your colleagues and stakeholders. Leadership? It starts with YOU!

8:00 AM - 9:00 AM | 0.1 CEUs
Designing For Florida's Extreme Heat



Maged Elsheikh
Senior Principal, Architect, Ohlson Lavoie Corporation (OLC) Architecture, Interiors, Aquatics

Design strategies for mitigating the effects of Florida's scorching summers encompass the implementation of shade structures and energy-efficient cooling systems while delving into exploring eco-friendly and energy-efficient architectural practices customized to Florida's climate. Present a project case study for LEED-certified building.

8:00 AM - 9:00 AM | 0.1 CEUs
Hey Young Professional: Networking Coffee & Chat

Host: FRPA Young Professionals Workgroup
This session is all about networking with your fellow young professionals! Join us in a relaxed atmosphere to meet new faces, make connections, and chat about our profession. Share challenges, triumphs, and ideas, and build relationships with like-minded individuals. Networking activities will be planned to get conversations flowing!

8:00 AM - 9:00 AM | 0.1 CEUs
Planning Our Parks: A City and County Collaboration

James Hirst
Director, Palm Coast Parks and Recreation
Brittany McDermott
Deputy Director, Palm Coast Parks and Recreation
Our residents don't look at municipal boundaries when recreating so why should we? Let's reach across the line, plan together, and provide the best parks for our community. Learn how City of Palm Coast and Flagler County worked together on their countywide Parks Master Plan including a cost share.

8:00 AM - 9:00 AM | 0.1 CEUs
Strategies for Attracting More Customers and Increasing Revenue



Principal Consultant, JAG Consulting Services, LLC
Are you looking to boost your revenue for your recreational programs? Get hands-on experience developing strategies to

position your recreation products in the market to attract more customers and increase revenue. Learn the best practices to add value to your offerings and make them stand out in a crowded marketplace.

Education Sessions

8:00 AM - 9:00 AM | 0.1 CEUs

Tennis/Pickleball Court Design & Maintenance Fundamentals

Peter Spanos, P.E., CFM, LEED® AP
Senior Project Manager, Gale Associates, Inc.
When renovating or constructing tennis/pickleball courts, it is important to understand the various alternatives regarding new construction, repair, renovation, and/or replacement strategies; and the numerous material options. This presentation will discuss tennis/pickleball court layout, orientation, fencing, drainage and surfacing materials options, as well as asphalt vs. post-tension concrete construction methods.

9:15 AM - 10:15 AM | 0.1 CEUs

Conference GPS



Karen Solms
Deering Estate Business
Operations Manager, Miami-Dade Co Parks Recreation & Open Spaces
Are you a new member of FRPA, or a first time

attendee at the FRPA Conference? If so, this session is for you. Our high energy speaker will share with you the ropes of navigating the week. You will receive hints on the "must attend" events, and how to make the most of your participation in those. Come prepared to meet others so you can form your conference network on day one of the week.

9:15 AM - 10:15 AM | 0.1 CEUs

Equity Plan Development: Creating Inclusive and Community-Focused Organizations

Joshua Green
Principal Consultant, JAG Consulting Services, LLC

Would you like to transform your organization into a more inclusive and community-focused entity but don't know where to begin? Develop your Equity Plan and embark on your journey towards becoming a more effective, inclusive and equitable organization. This course will provide you with practical examples to make an immediate impact.

9:15 AM - 10:15 AM | 0.1 CEUs

Evaluating & Restructuring Your Fees: Achieving Your Cost Recovery Goals



Vianca Peron-Sellan, MPA
Administrative Services
Manager, Miami Beach Parks and Recreation
Erin Sullivan
Director, Doral Parks and Recreation
One of the greatest



SULLIVAN

challenges as a Parks and Recreation Professional is recovering costs for programming and events. This session will guide you through different methods in establishing fees for new programs. It will also help you implement strategies you can use to restructure and strengthen your current fees, all while keeping community appeal. Finally, you will also learn about different strategies to achieve and track cost recovery for your programs.

9:15 AM - 10:15 AM | 0.1 CEUs

Pickleball... do you need more?

Andi Mohl
Operations Manager, Palm Beach Gardens Community Services

Wendy Tatum
Director of Tennis and Pickleball, Palm Beach Gardens Community Services
Pickleball is the fastest growing sport in the country. Programming your facilities allows you to reach an unlimited audience through your community.

9:15 AM - 10:15 AM | 0.1 CEUs

Re-igniting Your SPARK! The Power of Positivity: It's GO Time!

Gail Lowney Alofsin
President, Leadership at ALL Levels (Training and Consulting)

YOUR attitude is solely your responsibility. Life brings challenges as your choices carve your path. Positivity, confidence, and optimism offer you a competitive edge, fostering unity and strong connections in your organization. Your motivation and impactful actions enhance your Personal Brand and Emotional Intelligence, leading to a fulfilling life. Start today! What are YOU Waiting For?

9:15 AM - 10:15 AM | 0.1 CEUs

The Decider Guide: When to Use Cooperative Purchasing



Dana Kahlhamer
Client Solutions Advisor, Sourcewell

As park and recreation professionals, procurement can often feel like a merry go-round -- lots of time spent spinning in circles, leaving you exhausted and having gotten nowhere. Cooperative purchasing is designed to help public agencies like yours become more efficient in your procurement processes. Learn how to get started with *The Decider Guide* -- a free resource created to help with your cooperative purchasing

strategy, maximizing the value of your spend and simplifying the process.

9:15 AM - 10:15 AM | 0.1 CEUs

The Outdoor TR Toolkit



Elena Christopher, CTRS, CPRP
Program Specialist, Camacho Activity Center- City of Austin
What are the must-haves for an outdoor TR's toolkit? After defining

"outdoor recreational therapist," prepare for a journey into the nature programming great outdoors! Whether it's adaptive equipment for biking or visual aids for participants with autism on a nature hike, each pack should be loaded with "tools" for growth and exploration.

9:15 AM - 10:15 AM | 0.1 CEUs

The Power of Engagement - How to Thrive in Diverse, Dynamic Environments

Mitch Savoie Hill
CEO, SavHill Consulting LLC



In this highly interactive session, find the practical tools you need to better adapt, engage and connect with diverse personalities, have impactful (if uncomfortable) conversations and ultimately increase productivity by fostering a culture of inclusion, cooperation, growth, and success.

9:15 AM - 10:15 AM | 0.1 CEUs

Tips and Tricks for Highly Effective Swim Lessons



Kelly Martinez
Aquatics Coordinator, Kelly Martinez Speaks

This session is jammed packed with tips and tricks to help your swim lesson instructors improve their effectiveness. By analyzing videos from multiple swim lessons, we will focus on the concepts of swimming independence, better use of equipment, improving time on task, enhancing repetition, and evaluating drill effectiveness. The results? Children learn how to swim much faster with better teaching methods!

4:00 PM - 5:00 PM | 0.1 CEUs

Designing Regional Trail Systems to Interconnect Park Systems

Tracy Mullins
Senior Planner, Polk Co Parks and Natural Resources



Polk County's Sustainable trails are planned, designed, developed,

Education Sessions

and maintained to promote wildlife and ecological integrity, community prosperity, and social well-being.

10:30 AM – 12:00 PM | 0.1 CEUs



Opening General Session - The Confidence Cycle: 3 Small Decisions That Lead to Big Changes

Juan Beñdana

Juan's unique approach goes beyond the traditional

keynote. In addition to engaging stories and tangible tools, Juan brings a science-backed system to help you improve confidence and engagement long term. This is not a keynote designed to inspire you just once, it is meant to give you a framework to make that inspiration last. Enter... the Confidence Cycle. This has been at the center of Juan's work in engagement and high performance for a decade. Real world examples balanced with the latest research on confidence allow Juan to create an unforgettable experience for you. After years of research and working with thousands of people, he uncovered a repeatable framework for building genuine confidence and engagement that lasts. With his Confidence Cycle framework, Juan shares an evidence-based methodology to build enduring confidence, eliminate fear and ultimately transform your life.

1:30 PM - 2:30 PM | 0.1 CEUs

Active and Engaged Deck Supervision

Kelly Martinez

Aquatics Coordinator, Kelly Martinez Speaks Aquatic expert, Jim Wheeler, has been training the importance of "Manager On Deck" to Aquatic Professionals across the US and Canada. This session will walk through the implementation of Jim's training and review the data collected from M.O.D. audits of aquatic facilities. We will explore their lessons learned and how they went about supporting their deck supervisors to be more effective in their roles and improve lifeguard performance.

1:30 PM - 3:30 PM | 0.2 CEUs

Hey Young Professional: Burning Questions and Answers

Christina Carmona

Nature Conservation Coordinator, Doral Parks and Recreation

In this session, we welcome all our young professionals to join in and learn about each other, ask some burning questions, and see how their peers would answer along with a panel of seasoned professionals from different divisions of Parks and Recreation including Aquatics, Recreation, Maintenance, and

Administration!

1:30 PM - 2:30 PM | 0.1 CEUs



GRIGGS

Involving People in Parks Planning, Design and Implementation

Kyle Dugden

Assistant Director, Economic Development/CRA, City of Gainesville

Jessica Griggs

Principal, Dix.Hite + Partners

Hannah Plate

Senior Designer, Dix.Hite + Partners

Sheeba West

Principal, Dix.Hite + Partners

Community input and support is critical for the success of park design initiatives. This course will examine methods to successfully organize feedback opportunities and involve the community in active workshop participation. Join us in exploring case studies that illustrate activities that produce actionable feedback.

1:30 PM - 2:30 PM | 0.1 CEUs

Mastering the Art of Effective Communication

Joshua Green

Principal Consultant, JAG Consulting Services, LLC

Are you tired of your communication falling flat? Join this interactive session and discover how to become a compelling communicator. You will learn concepts and techniques to make your communication more engaging, persuasive, and memorable. Don't miss this opportunity to enhance your communication skills!

1:30 PM - 2:30 PM | 0.1 CEUs

Signed, Sealed, Delivered, I'm Yours! The Seven "Non-negotiables" of Customer Service

Gail Lowney Alofsin

President, Leadership at ALL Levels

What your customers do not tell you is more important than what they do. Yet so many companies ignore the glaring emails and aggravated customers, settling for mediocre. While advanced communication both streamlines and complicates our lives, these seven customer service "non-negotiables" will transport you and your team to a new level of service. Drawing on over two decades in the Hospitality Industry, a leader in the Customer Service arena, Gail shares her passion and best practices for service leadership that will keep your internal and external customers coming back for more!

1:30 PM - 3:30 PM | 0.2 CEUs

Speed Networking



Misti Barber

Community Center Manager, Miami Gardens Parks and Recreation

Charisse Lovett

Supervisor Recreation Facilities, City of Sarasota and Recreation

Kenneth McKenzie

Community Center Manager, Miami Gardens Parks and Recreation

Speed networking is a structured networking event format that enables participants

to connect with multiple individuals in a short time. Participants engage in timed conversations, usually lasting 3-5 minutes with other professionals. This format fosters efficient, rapid networking, allowing attendees to introduce themselves, exchange information, while exploring potential professional connections.

1:30 PM - 2:30 PM | 0.1 CEUs

Sports Lighting Replacement That Can Pay for Itself

Jason Frucht

Musco Representative, Musco Sports Lighting

Tim Imhoff

Paying for necessary lighting upgrades has been a challenge. Manatee County chose to hire a Performance Contract Company that guarantees that the project will pay for itself using energy & savings and other considerations. Creative ways to pay for sports lighting retrofits will be discussed in detail.

1:30 PM - 2:30 PM | 0.1 CEUs

The 5 Steps for Turning Roadblocks Into Runways to Success!

Mitch Savoie Hill

CEO, SavHill Consulting LLC

We all face adversity, roadblocks on the road to achieving our professional, company, or personal goals. This highly energetic and interactive session, based on Mitch Savoie Hill's inspiring and instructional book, will lay out Mitch's 5-Step formula for achieving personal or group goals, despite roadblocks.

1:30 PM - 2:30 PM | 0.1 CEUs

To Inclusion & Beyond



HEIZELMAN

Brett Gordon, CPRP

Accessibility Specialist, The WT Group

Laurel Heizelman, LRT/CTRS, CPRP

Accessibility Specialist, The WT Group

Education Sessions



Let's go "To Inclusion & Beyond" to gain a comprehensive understanding of promoting disability inclusion in community recreation. Increase your understanding of the principles of inclusion, explore successful inclusion initiatives, and discover valuable resources to create and maintain inclusive environments. Don't miss this transformative session!

1:30 PM - 2:30 PM | 0.1 CEUs
Trends in Play Space Design



FINGERROTH

Michael Fingerroth
Eastern Regional Manager, Landscape Structures, Inc. Parks today face the challenge of providing environments that will attract children and families to engage, play and stay. To compete with indoor, more sedentary activities. In this session, we will examine playground trends that create kid magnets, that facilitate multi-generational interaction, or signature playgrounds that tell a community story.

2:45 PM - 3:45 PM | 0.1 CEUs
Breaking Disability Stigmas in Recreation Programs

Thera Johnson
Recreation Therapist, Miami-Dade Parks, Recreation, and Open Spaces
Alex De La Campa
Recreation and Inclusion Specialist, Miami-Dade Co Parks, Recreation & Open Spaces
Disability stigmas are negative thoughts and actions that create barriers for inclusive recreation for all. This session will help attendees understand how our thoughts, actions and understanding of disability affect our interactions with people of varying disabilities. Learning how to develop positive interactions others' emotional intelligence will also yield improved social cohesiveness and satisfaction among employees or clients served.

2:45 PM - 3:45 PM | 0.1 CEUs
Creating Extraordinary Brand and "Magical" Customer Experiences

Tom Venniro
Director, Hilton-Parma Parks and Recreation
Learn from Disney, coffee, and Mr. Rogers as this interactive session explores a parks and recreation agency's path to creating extraordinary brand and customer experiences by uncovering their 'why.' We will examine strategic, experience-driven marketing and programs, equipping you with tools to cultivate a "magical" culture, leaving patrons wanting more.

2:45 PM - 3:45 PM | 0.1 CEUs
Creating Memorable Moments



MINTZER

Karlie Mintzer
Recreation Assistant Supervisor, Hillsborough County Parks and Recreation
Dona Smith
Manager, Hillsborough County Parks and Recreation
This session will encompass all the planning, creativity and logistics to host memorable moments. The prime focus will be on youth and summer programming. We will go over the elements that will

put your camp over the top and make your program go viral. The presentation will include photo and video examples to live through these moments. As recreation professionals we need fresh and innovative themes and daily events. We will share how to create an experience rather than just an average day at camp.

2:45 PM - 3:45 PM | 0.1 CEUs
Designing For Mental Health



Sam Elsheikh
Senior Principal, Ohlson Lavoie Corporation (OLC)
Architecture, Interiors, Aquatics
In this session, we'll discuss designing for mental health. Buildings can positively influence well-being. Despite high mental illness rates and stigma, Architecture erroneously is not thought of as a way to address mental health, on the contrary, architecture is an integral part of addressing many of the chronic health challenges. Let's now emphasize mental health and depression in design.

2:45 PM - 3:45 PM | 0.1 CEUs
Elevate Hiring Processes: Prioritize Equity for Better Results

Joshua Green
Principal Consultant, JAG Consulting Services, LLC
Are you tired of a hiring process that is out-of-touch and yielding poor results? Learn how to transform your process into one that is more equitable, increases diversity, and effectively yields top talent. The course introduces concepts that will inspire you to enhance your organization and achieve better outcomes.

2:45 PM - 3:45 PM | 0.1 CEUs
Esports - Next Level!



ANDERSON

Josh Anderson
Recreation Supervisor, Port Orange Parks and Recreation
David Perez
Recreation Coordinator, Port Orange Parks and Recreation
This class will outline the benefits which come from having an esports program. We will discuss the different types of esports programs and how to organize them. Finally, we will dive into the pros and cons of various esports

equipment, platforms, and gaming preferences.

2:45 PM - 3:45 PM | 0.1 CEUs
Just Blow Your Whistle: Why Good Guards Fail to Recognize

Kelly Martinez
Aquatics Coordinator, Kelly Martinez Speaks
Victim recognition is easily the most important aspect of a lifeguard's job. This session will address recognition failure and the factors that contribute to this lapse even with great lifeguards. We will explore the misconceptions associated with victims, as well as share videos to support these preconceived stereotypes. In-service training activities and drills will be shared to enhance and reinforce recognition.

4:00 PM - 7:00 PM
Exhibit Hall Grand Opening

TUESDAY

8:00 AM - 9:00 AM | 0.1 CEUs
Assessing Needs in Diverse Communities

Bob Hamilton
Director of Park Development, Palm Beach County Parks and Recreation
Joe Webb
Director of Park Planning, AECOM
This course will describe the strategies and methods used to develop a comprehensive Parks and Recreation Needs Assessment for Palm Beach County. Palm Beach County is well known for the beaches and wealth on the eastern part of the County, but also serves diverse and unique communities across the country.

8:00 AM - 10:30 AM | CEUs
Director's Breakfast

Education Sessions

8:00 AM - 9:00 AM | 0.1 CEUs
Leadership Strategies-One size does not fit all!



Marc Solomon
Recreation Superintendent,
Charlotte County Community
Services

Whether you are a new supervisor or an experienced veteran, you might have asked yourself why some team members respond well to your leadership style while others clearly do not! This session will examine the behaviors, skills and values of effective leaders from a personal and generational perspective.

8:00 AM - 9:00 AM | 0.1 CEUs
Lessons from the Lake



Devon Poulos, CPRE
Aquatics Manager, North Port
Parks and Recreation
Join the discussion
on lessons learned
from operating a non-
traditional aquatic facility!

Topics include demanding patrons, environmental conditions, and much more!

8:00 AM - 9:00 AM | 0.1 CEUs
Managing People in Today's Society: A P&R Perspective

Tom Venniro
Director, Hilton-Parma Parks and Recreation
In parks and recreation, people drive our mission. We prioritize delivering great experiences to patrons but must also nurture a positive work environment. This session explores the art of management, covering workplace trends, employee development, and leadership strategies. Leave with a toolkit for boosting performance and cultivating positive staff culture.

8:00 AM - 9:00 AM | 0.1 CEUs
Readit!

Maren Anderson
Program Coordinator, Seminole Recreation
We read it, so you don't....well kind of. Join us as we discuss different leadership books and podcasts. We will ask the audience to share books/podcasts that you have read or listened to. Each person (including us) will give a brief 3-5 minute description of each book and then the room will rank it - would you read it, or will you pass? You will leave this session with knowledge from each of the books as well as a book list. If you are a reader we need you. This session is meant to be interactive. We are looking for fellow professionals who are willing to share

the leadership books or podcasts you would recommend.

8:00 AM - 9:00 AM | 0.1 CEUs
Resilient Park Landscapes: Achieving the 'Big Four'

Kirsten Farmer
Designer, Dix.Hite + Partners
Christina Hite

Founding Partner, Dix.Hite + Partners Landscape patterns established in many urban parks do little to mitigate for habitat loss of natural ecosystems and often further contribute to the nutrient pollution. Learn how the OUTSIDE Collaborative is working together to develop methods for sustainable landscapes that serve to maximize biodiversity and user experience while minimizing outputs.

8:00 AM - 9:00 AM | 0.1 CEUs
Step Up Your Game!

Mary Palacios, CTRS, CPRP
Use by-gone or newer table games for therapy with all ages. Learning occurs when you take a board game and use the pieces for teaching eye hand coordination, color coding, reminiscing, memory, and more. Create a new game or play by the rules. Be sure to step up your game.



8:00 AM - 9:00 AM | 0.1 CEUs
The "Career Ladder" is really "Career Lattice"



Charlotte Presensky CPRE
Leisure Services
Administrator, Palm Beach
Gardens Community Services
The metaphor "career ladder" is an outdated concept given the fast-

paced change that occurs in the workplace. This session, geared toward new and mid-level professionals, will make the case for why looking at your career as lattice will be helpful to achieve your professional goals.

8:00 AM - 9:00 AM | 0.1 CEUs
Working With Community Partners For Successful Events

Michelle Garvey
Assistant Director of
Community Events, Village of
Wellington
Danielle Pearson
Special Events Administrator,
Delray Beach Parks and
Recreation
Monette Preston



Operations Manager, Palm Beach Gardens Recreation

This course will explore community partnership's within your City or Municipality. We will delve into what community organizations will work the best for your needs/goals and how to align missions for the benefit of both.

9:00 AM - 12:00 AM
Exhibit Hall Closing

1:15 PM - 2:15 PM | 0.1 CEUs
Augmented Reality Education in Parks



Peter Ferreira
Deputy Director, Port Orange
Parks and Recreation
Alice Sambatti
Partnership Specialist, Agents
of Discovery
Teresa Wiggins



Recreation Manager, Port Orange Parks and Recreation
The reality is that everyone is tied to their electronic devices, including kids. Parks & Recreation professionals should be meeting these kids where they are, on their phones. We can use their desire to be online to drive park traffic and encourage environmental, historical, and cultural education through interactive games.

1:15 PM - 2:15 PM | 0.1 CEUs
Calming Spaces for Recreation Programs

Carolina Mugar, CTRS
Therapeutic Recreation & Inclusion
Manager, Miami-Dade Co Parks,
Recreation & Open Spaces
Gisel Prado
Recreation Therapist, Miami-Dade
Parks, Recreation and Open Spaces
A dedicated calming space is a supportive environment for participants to decompress and increase their emotional regulation skills. Recreation professionals can implement a calming space to provide participants with a meaningful break from program activities in a variety of settings.

1:15 PM - 2:15 PM | 0.1 CEUs
Cost Management in Park Design and Construction



Ryan Collins
Principal, Dix.Hite + Partners
Andy Duthie
Director of Preconstruction
Services, Wharton Smith
Kody Smith
CEO, Dix.Hite + Partners

Designing a park on a budget can be extremely challenging, but getting it built on that same budget

Education Sessions

is the true challenge! Parks should be cost-conscious while providing diverse, engaging, and sustainable environments. We will discuss strategies we've implemented to bring parks to life while working with ever-changing cost constraints.

1:15 PM - 2:15 PM | 0.1 CEUs
Designing and Constructing Natural Grass Athletic Fields

Peter Spanos, P.E., CFM, LEED® AP
Senior Project Manager, Gale Associates, Inc. While synthetic turf fields are becoming more commonplace, natural turf still dominates. Facility managers must carefully weigh several factors before embarking on a natural grass athletic project. This presentation will outline the guidelines necessary for design, construction or renovation of natural grass fields, and discuss the maintenance and budget requirements.

1:15 PM - 2:15 PM | 0.1 CEUs
Empowering Inclusive Recreation: PARD's Therapeutic and Inclusion Process



CARLSON

Sara Carlson, CTRS, CPRP
Therapeutic Recreation Program Manager, Austin Parks and Recreation Department – Therapeutic Recreation Services
Rachel Hyde, MSRLS, CTRS



HYDE

Therapeutic Recreation Program Supervisor, Austin Parks and Recreation Department – Therapeutic Recreation Services
The City of Austin's Inclusion Support Services plays a pivotal

role in supporting PARD programs. Utilizing the ADA as their foundation, this session will outline the Inclusion process from participant contact to the providing of ongoing support. Highlights include tangible examples of data tracking, therapeutic assessment, modification plans, and program enhancements.

1:15 PM - 2:15 PM | 0.1 CEUs
Optimizing Municipal Recreation Management through Court Reserve: A Digital Revolution



aiming to streamline their parks and recreation management. This

Jill Davis
Engagement Team Leader, CourtReserve
Unveiling the myriad of opportunities Court Reserve brings to the table for municipalities

conference will delve into how the integration of a centralized management system can significantly enhance the accessibility, revenue generation, and community engagement in local recreational facilities. Learn how the mobile-enabled platform not only simplifies administrative processes but also fosters a more active and connected community by offering real-time insights into all reservable resources across town. Whether it's managing reservations, promoting local events, or facilitating player matchmaking, discover how Court Reserve is setting a new standard in municipal recreation management.

1:15 PM - 2:15 PM | 0.1 CEUs
Planning Events Against All Odds

Michelle Garvey
Assistant Director of Community Events, Village of Wellington
Danielle Pearson
Special Events Administrator, Delray Beach Parks and Recreation
Pandemic, hurricanes, tropical storms, Council/Commissioner election years, lack of staffing, venue under construction, fields turned over... and your event is just weeks away. This class will offer suggestions to help you tackle, adapt, and overcome any obstacle thrown at you.

1:15 PM - 2:15 PM | 0.1 CEUs
What the Splash! Best Aquatic Practices



STURGESS

Devon Poulos CPRE
Aquatics Manager, North Port Parks and Recreation
Patricia Sturgess CPRP
Assistant Director, North Port Parks and Recreation

Let's talk through some of the many challenges that face pools across the state. Some items discussed will be budgets, programming, concessions, and more! This will be an engaging and exciting discussion

1:30 PM - 3:30 PM | 0.2 CEUs
Accountability Without Conflict...WAIT WHAT?

Amy Blackman
Program Coordinator, Palm Beach County Community Services
Who wants to live in a world where actions have no consequences? Accountability says behavior matters. Most supervisors in the workplace avoid conflict hoping the concern will go away. This just spreads failure, mediocrity and toxicity. Accountability with compassion and empathy fuels growth, efficiency and a positive work culture.

1:30 PM - 3:30 PM | 0.2 CEUs
Restorative Parks: Leveraging Resiliency to Build Community



DURR

Ginger Corless, AICP, CPRP, FRA
Deputy Development Services Director, City of Ocoee
Rick Durr, CPRP, PLA, AICP
Director, Seminole County Parks and Recreation



SECHLER

Pete Sechler
Director, Community Solutions Group, GAI Consultants, Inc. This review of environmental parks will illustrate the powerful leadership role of Park Systems and Parks

Directors in the future of our Cities. Case studies will connect Stormwater Management, Water Quality and Environmental Restoration with Recreation, Economic Development and Public Health. A recipe for shared wins, shared funding and success!

2:30 PM - 3:30 PM | 0.1 CEUs
10 Ways to Increase Online Registrations + Streamline Operations

Datis Mohsenipour
VP of Marketing, Xplor Recreation
Explore the importance of offering an accessible, easy-to-use online registration experience to your community members, and the value it brings to your agency and staff.

2:30 PM - 3:30 PM | 0.1 CEUs
ADHD: Trends and Impacts on PARD Programs

Rachel Hyde MSRLS, CTRS
Therapeutic Recreation Program Supervisor, Austin Parks and Recreation Department – Therapeutic Recreation Services
This session explores the current trends in ADHD within Parks and Recreation. As research brings increasing awareness of neurodiversity, it's vital for professionals in the field to adapt and create inclusive environments. This session delves into the latest research, best practices, and strategies aimed at enhancing experiences for individuals with ADHD.

2:30 PM - 3:30 PM | 0.1 CEUs
How Creative Wellness Programs Can Transform Grief into Hope



Monica Vidal
Artist Ambassador, Atlantic Center for the Arts
The session is designed to share the benefits of creative activities that promote well-being for

Education Sessions

grieving individuals of any age in the community, as well as discovering local resources to develop your own creative wellness program.

2:30 PM - 3:30 PM | 0.1 CEUs

Public Input: Needs vs Wants



SPANN

Max Spann
Planning and Landscape
Architecture Team Leader,
Half
Martin Steffen
Planning and Landscape
Architecture Team Leader,
Half



STEFFEN

Collecting public feedback does not have to be an "eat the frog" task, if you set the table properly. In this one hour session we will review the good, the bad, and the ugly and lessons learned to help

garner constructive feedback and provide a productive workshop.

2:30 PM - 3:30 PM | 0.1 CEUs

Turning Power On In Empowerment

Kelsey Mears

Assistant Director, Marion County Parks and Recreation

Charles Ryan, CPRP, CPSI

Operations Manager, Marion County Parks and Recreation

Learning how to unlock your team's potential through empowerment and distinct culture change from traditional government. Power and Empowerment are not just buzzwords of the day, but can be an effective leadership strategy to move your team into action.

2:30 PM - 3:30 PM | 0.1 CEUs

Understanding the Gen Z Employee



CASTRICONE

Alicia Castricone
Program Coordinator, Dunedin
Parks and Recreation
Stephanie Kensinger
Head Lifeguard, Dunedin
Parks and Recreation
Looking for ways to work with the younger generations? The

purpose of this class is to provide an understanding how to keep generation Z engaged in the workforce.

2:30 PM - 3:30 PM | 0.1 CEUs

Unleashing Revenue Potential: Harnessing Data and Automation for Tennis and Pickleball Success



Ashley Owens

Founder, CourtReserve
Data and automation can

help improve day-to-day processes, enhance visibility for opportunities for engagement with players and drive revenue across programming, lessons, and registrations throughout the parks and recreation departments. Leveraging technology capitalizes on the utilization of spaces and allows administration efficiency gains in labor and reduces the costs of human errors.

2:30 PM - 3:30 PM | 0.1 CEUs

Zero Fail Mission: Special Event Planning

Alejandro Carrandi

Assistant Director, Homestead Parks and Recreation

Pedro Reynaldos

Director, Homestead Parks and Recreation

This session will cover the essentials of planning for a special event in your department to ensure that all aspects of the event are covered. Discussion will include site layout preparation, budgeting, after-action, and more.

3:45 PM - 6:00 PM

FRPA State of the State General Session

Tuesday afternoon, the current President and President Elect will host a session to provide some updates from the State Association. A review of successes from the last year will be provided, as well as future plans and exciting updates. Afterwards there will be a Networking Happy Hour for those that attend, sponsored by some of FRPA's supporters.

6:00 PM - 7:00 PM | CEUs

FRPA Celebration Happy Hour

WEDNESDAY

8:00 AM - 10:00 AM | 0.1 CEUs

Activate Communities Through Intentional Playground and Outdoor Fitness Design

Mike Kendrick

Deputy Director - Parks, Port St. Lucie Parks and Recreation

Suzanne Quinn Dr.

KOMPAN Play Institute

Your playgrounds and outdoor fitness sites are a main attraction for the whole community. Active spaces have numerous benefits for overall health and community cohesion. But, how do you get the design right to not only attract people, but to retain them for longer periods of time? The answer is intentional design. In this session we will discuss design strategies that help playgrounds and outdoor fitness sites be the best they can be. Our session is backed by research from the KOMPAN

Play Institute, and the broader literature. We will share specific examples from Port St Lucie, where the design approaches have attracted people of all ages and all abilities to play, exercise, and enjoy what the community has to offer.

8:00 AM - 9:00 AM | 0.1 CEUs

ADA Compliance: Web Accessibility for Parks & Rec's Online Places (Rec Software, Websites, Etc...)



SCOTT

Brian Scott

Account Executive Recreation Management, CivicPlus
Don Torrez

Certified ADA Coordinator,
CivicPlus

Web accessibility is the law.

Governments are being sued, fined, and exposed for being inaccessible. But what are the laws? How

do I know if my recreation management software or website is accessible? How



TORRES

can I ensure people with disabilities can use my online spaces? In this session, we will unpack what web accessibility means for community services / parks and recreation departments in local government, what the rules are, and how you can ensure that you are not only compliant, but that you have an accessible software and/or website that works for everyone, regardless of ability.

8:00 AM - 9:00 AM | 0.1 CEUs

Annual Training Program for Recreation



NORTON

Jill Boyd

Recreation Superintendent,
Charlotte Co Community Services

Mike Norton

Recreation Superintendent,
Charlotte Co Community Services

A key to operational success of staff is regular and consistent operational trainings that cover all aspects of each position. Join us as we review our award-winning training program used for Recreation Division FT, PT, Seasonal, and mid-management staff.

Education Sessions



8:00 AM - 9:00 AM | 0.1 CEUs
Bringing Your Environmental Center into the 21st Century
Jamie Scudera

Project Manager, Charlotte County Community Services
Lacey Solomon, CPRP
Project Manager, Charlotte County Community Services
Elevate your outdated environmental center to a hands-on learning experience that is accessible for all.



SOLOMON

8:00 AM - 9:00 AM | 0.1 CEUs
The Other Side of the Table: Internal Interviewing
Kelsey Mears

Assistant Director, Marion County Parks and Recreation
Jessica Neal Majoros
Recreation Manager, Marion County Parks and Recreation

Charles Ryan, CPRP, CPSI
Operations Manager, Marion County Parks and Recreation

Internal interviewing is not fun and can be very stressful. Learn resume and interviewing practices that can help you prepare and hone your skills to stand out in your next interview. Don't sell yourself short, you know the job!

8:15 AM - 10:15:00 AM | 0.2 CEUs
TR in the Community: Open Discussion!
Jocelyn Lata, CTRS

Senior Program Director, Adaptive Recreation, YMCA of South Florida

A roundtable to discuss the topic of Therapeutic Recreation programming in a community setting. Gathering as professionals to: Discuss the future and direction of the profession in the community setting. Sharing ideas/ techniques/current practices. Gaining a better understanding and defining TR in this area. Come prepared to share and learn!

9:15 AM - 10:15 AM | 0.1 CEUs
ADHD Introverts and The Art of Self-Sabotage



Steven Reinhard
Site Supervisor 1, Orange County Parks and Recreation
Too often we find ourselves second guessing every decision.

There are so many options running through our mind. How do you know which is the correct answer – is there a correct answer? Once you have an answer how do you present it?

Take some time to step back and look at ways to better channel your energy and be the person that everyone else knows you can be.

9:15 AM - 10:15 AM | 0.1 CEUs
All Ages, All Abilities, All the Time



MANSHOLT

Jill Moore
Inclusive Play Specialist, Landscape Structures Inc.
Ariel Mansholt, OTD, OTR/L
Occupational Therapist, Landscape Structures Inc.
Parks today face the challenge of providing environments where all visitors can feel safe, secure and fully engaged.

Universal design increases usability, safety, health and social participation. In this presentation, participants will discover how applying the principles of universal design ultimately contribute to social equity and social sustainability in parks.

9:15 AM - 10:15 AM | 0.1 CEUs
Better Programs, Better Athletes, Parks and Recreation

Chris Harrison
Recreation Program Supervisor, Hillsborough County Parks and Recreation
Troy Stewart, CPRP

Senior Recreation Program Supervisor, Hillsborough County Parks and Recreation
Youth sports are not meant to turn out professional athletes, but to help children develop physically, socially, and emotionally skills. This class outlines the tips for running a youth sports organization effectively and how you can simplify these tasks. As well as a feasible budget for your organization.

9:15 AM - 11:15 AM | 0.2 CEUs
First Lead Yourself: Communicate and FLY Like The Birds

Velma Knowles

Chief Energy Officer, Leaders Pathway
Based on the model of human behavior, increase your ability to communicate and connect. Leverage "The Birds" to help you FLY. Recognize your unique communication style and the style of others.



Increase communication and decrease conflict with this fun, highly interactive program that will give you the tools and tips to communicate and connect.

9:15 AM - 10:15 AM | 0.1 CEUs
Habitat and Predation Management for Beach Nesting Birds

Suzanne Derheimer

Environmental Specialist, Charlotte County Community Services
Alexandria Grant



GRANT

Environmental Specialist, Charlotte County Community Services
Discussion on methods used to manage a mitigation area for nesting Least terns (Sternula antillarum), Wilson's (Charadrius wilsonia) and Snowy plover (Charadrius nivosus).

9:15 AM - 10:15 AM | 0.1 CEUs
Staff and Facility Auditing



James Wheeler
General Manager, Hayward Area Recreation and Park District

Evaluating operations, facility conditions and staff abilities are critical to reduce risk and to ensure staff and guest safety at aquatic facilities. Learn how to evaluate operations, determine staffing levels, and ensure Lifeguards do their work to meet industry standards. Discover how to review facility inspection elements for code compliance.

9:15 AM - 11:15 AM | 0.2 CEUs
Summer Camp for All: Universal Design Workshop

Rachel Hyde, MSRLS, CTRS
Therapeutic Recreation Program Supervisor, Austin Parks and Recreation Department – Therapeutic Recreation Services
Sara Carlson CTRS, CPRP
Therapeutic Recreation Program Manager, Austin Parks and Recreation Department – Therapeutic Recreation Services

Engage in active and passive hands-on activities designed for universal enjoyment. Learn to create inclusive camp schedules, incorporating creative and diverse games that benefit everyone. Develop take-home tools, visual schedules, and back-pocket games to make your camp a welcoming space for all participants.

9:15 AM - 10:15 AM | 0.1 CEUs
The WHY of Your Work Life



RIESTRA

Susan Riestra
Community Program Manager, Ft. Lauderdale Parks and Recreation
Samantha Woolweaver
Administrative Assistant, Ft. Lauderdale Parks and Recreation

Knowing the purpose of why you are doing something impacts how a person

Education Sessions



WOOLWEAVER

approaches the task and/or objective. Together as a team we will break down the WHY of Recreation; the WHY of your specific department; the WHY of your programs. This will help develop a

lasting meaningful work & community atmosphere.

10:30 AM - 11:30 AM | 0.1 CEUs

Attitudes are Contagious, is Yours Worth Catching?



MAY

Josh Anderson
Recreation Supervisor, Port Orange Parks and Recreation
Anna May
Recreation Supervisor, Port Orange Parks and Recreation
This class will be

filled with positive attitude discussion. We will underline how attitude plays a role in your daily lives. This class will also be interactive, so come ready and willing to participate. Participates will leave this class understanding how our attitudes can be a game changer.

10:30 AM - 11:30 AM | 0.1 CEUs

Field Day for Vegetation Management Staff



JP Gellerman
UF/IFAS Extension Director,
UF/IFAS Pinellas County
UF/IFAS Extension
Pinellas County created an Integrated Vegetation Management (IVM) field

day to showcase new and alternative vegetation control approaches and to provide CEU's for vegetation management field crews. The first ever "IVM Field Day" consisted of 7 participating public agencies, 146 participants, and 4.5 hours of outdoor educational workshops.

10:30 AM - 11:30 AM | 0.1 CEUs

Inclusion of All Sizes: Inclusive Design Strategies for Every Space, Every Budget



MOORE

Jill Moore
Inclusive Play Specialist,
Landscape Structures Inc.
Ariel Mansholt, OTD, OTR/L
Occupational Therapist,
Landscape Structures Inc.

As designing and integrating inclusive play spaces grows in popularity, communities face the challenge of how to create meaningful inclusive design in smaller spaces with often limited budgets. This session studies best practices to create cost-conscious inclusion and strategies for selecting

play pieces, as well as leveraging inclusion across the whole park system.

10:30 AM - 11:30 AM | 0.1 CEUs

Save the Owls! How One Community Came Together

Catherine Branch Stebbins, MPS
Safety Harbor Owl Team Coordinator/
Volunteer, Safety Harbor Owl Team
This is the uplifting and heartbreaking story of how one community came together to protect a beloved family of Great Horned Owls that were being killed by rat poison. The workshop describes the problem of anticoagulant rodenticides, identifies easy alternatives, and provides participants with specific, "how-to" action steps. This is a community-building effort that preserves our rich, natural Florida environment, including its value as an economic driver, and builds "place-based identity" and relationships between people.

10:30 AM - 11:30 AM | 0.1 CEUs

Pinpointing Priority Park Property Acquisition Areas in 10 Painless Steps



GREEN

Rick Durr, CPRP, PLA, AICP
Director, Seminole County Parks and Recreation
Daphne Green
Planner, GAI Consultants
Community Solutions Group
Hannah Hollinger
Planner & GIS Specialist,
GAI Consultants
Community Solutions Group
Despite the absence of statewide park concurrency requirements, many communities maintain level of service standards to effectively provide parks and recreation. This service can be enhanced through a 10-Step process that uses community data in park system maps to identify and prioritize underserved areas primed for new parks and/or improvements.



HOLLINGER

10:30 AM - 11:30 AM | 0.1 CEUs

The Power of Storytelling Through Program Evaluation



KING

Katy Coss
Accreditation, Grants and Operations Coordinator,
Sarasota County Parks,
Recreation and Natural Resources
Andrea King
Therapeutic Recreation / Parks ADA Coordinator, Sarasota County Parks,
Recreation and Natural Resources

Does your agency just "check the box" when it comes to program planning and evaluation? Then this session is for you! We'll discuss how to tell the whole story using lessons learned, evaluation data, and staff engagement to ensure continuous improvement of programs and events.

10:30 AM - 11:30 AM | 0.1 CEUs

To Protect and Perform

James Wheeler
General Manager, Hayward Area Recreation and Park District
Protecting aquatic patrons is priority one, but when things go wrong, we need to count Aquatic Staff's ability to perform. Come and explore proven "TOTAL Guard" techniques for making Aquatic Staff smarter, stronger, and faster for improved operational performance.

11:45 AM - 2:30 PM | CEUs

Awards and Installation Ceremony

2:45 PM - 3:45 PM | 0.1 CEUs

Big Project... Big Planning

Kelly Boatwright
Parks Administrator - Projects,
Port St. Lucie Parks and Recreation
Jennifer Davis

Director, Port St. Lucie Community Redevelopment Agency
What happens when a Parks and Recreation Department teams up with their Community Redevelopment Agency to help the City put the "Port" in Port St. Lucie? Learn how the vision for a riverfront destination along the North Fork of the St. Lucie River was developed and is coming to life, creating recreational and business opportunities while developing a sense of place for this very unique area of the City.

2:45 PM - 3:45 PM | 0.1 CEUs

Embracing Neurodiversity in the Workplace

Amy Blackman
Program Coordinator, Palm Beach County Community Services

Fresh perspective, hyper focus, attention to detail, absorbing facts, retaining information and loyalty and honesty ... all amazing qualities... right?. Building a diverse team where different skill sets and ways of thinking are valued will set you up for success in the end. There is no correct or incorrect way of

Education Sessions



thinking, so having neurodiverse team members can enhance the quality of your workforce.

2:45 PM - 3:45 PM | 0.1 CEUs
Innovative Staff Training: Beyond the Basics
Rachel Hyde, MSRLS, CTRS
Therapeutic Recreation Program Supervisor,
Austin Parks and Recreation Department –
Therapeutic Recreation Services
Sara Carlson, CTRS, CPRP
Therapeutic Recreation Program Manager,
Austin Parks and Recreation Department –
Therapeutic Recreation Services
Explore a dynamic blend of hands-on training techniques, the strategic use of technology, micro-bite learning methodologies, problem-solving strategies, and active engagement methods. This session is designed to equip training professionals with the tools and insights needed to effectively train and engage the modern workforce.

2:45 PM - 3:45 PM | 0.1 CEUs
Mission Possible! CAPRA Ambassadors Leading the Way
Katy Coss
Accreditation, Grants and Operations
Coordinator, Sarasota County Parks,
Recreation and Natural Resources
Kim Heuberger
Senior Manager, Sarasota County Parks,
Recreation and Natural Resources
Hear the story of an organization that created a CAPRA “Brand” Ambassador program to increase staff engagement across all levels of the team. From Mini-Events to an all-staff CAPRA Challenge, Sarasota County will share their engagement “playbook”, equipping attendees with a basic understanding of how to create a CAPRA culture.

2:45 PM - 3:45 PM | 0.1 CEUs
Uncover Your Leadership Blind Spots
Velma Knowles
Chief Energy Officer, Leaders Pathway
Whether you know it or not, you have blind spots! Too many distractions competing for your time, attention, and resources. You need a new perspective for long-term success. Uncover the blind spots that could be holding you back. Apply the critical questions to challenge your thinking and lead with purpose.

2:45 PM - 3:45 PM | 0.1 CEUs
Understanding and Preventing Lifeguard Failure
James Wheeler
General Manager, Hayward Area Recreation and Park District
One in every 140,000 people that go

in the water drowns. As good as our aquatic operations might be, eventually there is a chance something will go wrong. Understanding and preparing for a potential operational and individual failure ensures safer operations and avoids costly liability.

3:00 PM - 5:00 PM | 0.2 CEUs
Exploring Camp Excellence – Navigating ACA Accreditation
Sarah Good
Recreation and Neighborhood Parks Manager II, Sarasota County Parks, Recreation and Natural Resources
Lauren Kabrick, CPRP
Recreation and Neighborhood Parks Manager, Sarasota County Parks, Recreation and Natural Resources
Andrea King
Therapeutic Recreation / Parks ADA Coordinator, Sarasota County Parks, Recreation and Natural Resources
Have you heard about American Camp Association (ACA) Accreditation? Wondered if it applies to your camp programs? Come learn how Sarasota County Parks, Recreation, and Natural Resources successfully attained this national accreditation from start to finish. If you want to take your program to the next level and benchmark it against industry best practices, ACA may be the avenue for you.

3:00 PM - 5:00 PM | 0.2 CEUs
Reducing Stress and Enhancing Resilience with Emotional Intelligence

Alan Rosen MPA, ICMA-CM
Founder and CEO, Local Government Solutions, LLC
Are you ever stressed at work or at home? Why do certain people or situations set you off? Do you want to find out how to be more resilient? Learn how to increase your emotional intelligence and build your resilience to stress in this fast-paced, interactive session.

3:00 PM - 5:00 PM | 0.2 CEUs
What the Tech!
Jessica Newsome
Recreation Program Manager, Largo Recreation, Parks and Arts
Megan Sanders
Recreation Program Supervisor, Largo Recreation, Parks and Arts
Join us for a session packed full of technology in Rec. We will present the technology used for check in's, childcare paperwork, marketing, injuries, reminders, scheduling and more. Taking a deep dive into several online platforms

that will assist you in your daily to do list.

4:00 PM - 5:00 PM | 0.1 CEUs
Producing Creative Programs and Events Through Community Partnerships

Jessica Tharp, CPRP
Recreation Programs Supervisor, Stuart Community Services
Creating community partnerships can result in new programs and special event ideas. We'll discuss how the right community partners can promote inclusion and help provide key services that help communities grow and flourish.

5:15 PM - 8:15 PM | CEUs
FRPA Post Conference Board Meeting

8:00 PM - 11:00 PM | CEUs
Wednesday Evening Social

THURSDAY

8:00 AM - 9:00 AM | 0.1 CEUs
How Radical Candor Creates High Performing Teams


Katie DeVenuto
Recreation Supervisor, Mesa Parks, Recreation, and Community Facilities
“You don't have to choose between being a pushover and being a jerk.” – Kim

Scott
Being a good boss and leader is hard for everyone, even if they look confident and successful. That's where Radical Candor comes in – showing us how to “Care Personally” and “Challenge Directly” to be kind and clear.

8:00 AM - 9:00 AM | 0.1 CEUs
Leadership Buzz: Lessons Learned from Bees!

Becky Gunter
Director, Seminole Recreation
Ever wonder about the

Education Sessions

world of bees? Probably not...but not only are bees responsible for pollinating 80% of the food we consume, the hive life can teach us a lot about leadership. This session will dive into six leadership lessons we can learn from bee hives and how to apply these lessons back at work.

8:15 AM - 10:15:00 AM | 0.2 CEUs
Childcare 101 Roundtable Discussions



Jennifer Fawcett
Childrens Program Manager,
Largo Recreation Parks and
Arts

Do you ever ask yourself if you are the only one going through this? Do you ever wonder how other people are handling behavior problems, staffing issues, policy changes? Well, now is the time to ask all those important questions. Come join us for an information sharing session discussing the challenges we face in the childcare industry. We can brainstorm current issues and share success stories.

8:15 AM - 10:15 AM | 0.2 CEUs
Program Proposals 101!

Jocelyn Lata, CTRS

Senior Program Director, Adaptive Recreation, YMCA of South Florida
Do your ideas and Program Proposals keep getting shut down? Let's increase the chances of success by identifying key factors of a Program Proposal, discussing some of the reasons why they may be getting shut down, and identify tools and techniques that will increase your confidence in your ability to make the ask!

9:15 AM - 10:15 AM | 0.2 CEUs
Facilitation 101

Amy Blackman

Program Coordinator, Palm Beach County Community Services

Those in leadership roles use groups to address complex challenges, improve productivity and encourage friendliness and familiarity among employees. A manager with excellent group facilitation skills can create groups with fewer conflicts and encourage group members to work together successfully. The session will have an interaction of practicing facilitation skills.

9:15 AM - 10:15 AM | 0.1 CEUs

Leadership in Action - Integrating Leadership, Equity, Accessibility and Diversity

Jacob Baker

Recreation Manager, Ocala Parks and

Recreation

This session will go beyond the buzzwords to discuss L.E.A.D principles and how they can be integrated into any management style or organization. The focus of this interactive presentation will be practical implementation and understanding relevant challenges, opportunities and starting points.

9:15 AM - 10:15 AM | 0.1 CEUs

Leading by Example: the Role of Public Parks in Improving Resilience

Dr. Jennifer Hinton

Preserve and Waterfront Manager, Jacksonville Parks and Recreation

Parks are ideal locations to learn about the importance of natural systems and the benefits of green infrastructure. Employing green infrastructure in parks and communicating the benefits it provides via interpretative signs and educational programs may inspire private landowners to invest in similar projects and to support local conservation efforts.

9:15 AM - 10:15 AM | 0.1 CEUs

Leveraging Relationships to Accomplish Your Goals

Katie DeVenuto

Recreation Supervisor, Mesa Parks, Recreation, and Community Facilities

We all hear how important it is to network, but how do you build genuine relationships for the long-term? This session will discuss the missing link of networking – being authentic and genuinely invested in the other party's success as much as your own for mutual benefit.

9:15 AM - 10:15 AM | 0.1 CEUs

Oh CRAP! Creating Relationships And Partners



Erin Murphy

Director, West Melbourne Recreation

Elaine Smith

Get ready for an exhilarating class where parks and recreation professionals delve into the art of securing donations for their programs through meaningful partnerships.

Say goodbye to scarcity and hello to a world of abundance as you master

the skills to create lasting connections and enrich your programs with valuable support.

9:15 AM - 10:15 AM | 0.1 CEUs

Stress Management for the Workplace



Tarra Madore, DC
Administrative Coordinator, Safety Harbor Leisure Services

This session will give you an understanding of stress and practical tools to help manage stress. We will discuss physiological and psychological affects stress has on your life. You will learn to recognize triggers. You gain knowledge and understanding of stress management. You will gain practical tools for you and your team in managing stress.

10:30 AM - 12:00 PM | 0.1 CEUs

Closing General Session - Creating A Limitless Culture



Ben Whiting

What do you get when you combine a background in leadership development with decades of corporate entertainment experience? You get something that is fun and engaging, and that teaches effective, actionable strategies that will bring the best out of your people. This is what Ben Whiting's Creating a Limitless Culture™ keynote delivers. In addition to experiencing jaw-dropping (and often hilarious) magic and mind reading, you will be able to instantly increase productivity through better communication, reduce drama by learning how to create and sustain quality relationships in the workplace, and be able to thrive amidst constant change with a simple mindset shift that will help you find more happiness and fulfillment in your day-to-day jobs (all while having A LOT of fun!). Ben has been featured in Entrepreneur Magazine, the New York Times, and has employed his signature style of using magic and entertainment as tools to teach and inspire clients such as Apple, Google, American Express, and Amazon. Within the last year he was the opening keynote for both Michigan and South Carolina's Annual Recreation and Park conferences.



Registration Forms

Please be sure to read through the entire registration packet to be sure you have completed everything. Limited on-site registration is available. We encourage you to take advantage of the opportunity to register early. Three ways to register:

Register at the FRPA website with your credit card. Be sure to select which sessions to attend!

REGISTER NOW

ONLINE

Mail complete payment and forms:

**2528 Barrington Cir, Ste #1
Tallahassee, FL 32308**

Registrations will not be processed without full payment. Purchase orders are not accepted.

DO NOT SEND CASH!

MAIL

Fax complete forms:

(850)942-0712/charla@frpa.org

Credit Card information must accompany the faxed or emailed form or you must call us with this information to be registered.

EMAIL \ FAX

REFUNDS / CANCELLATIONS

All requests for refunds must be submitted in writing to the FRPA Executive Office and must be received no later than July 31, 2024, in order to receive a refund less a \$50 administrative fee. All refund requests received between August 1 and August 10 will be assessed a \$75 administrative fee. No refunds will be made after August 11, 2024. No exceptions including but not limited to: no shows, traffic delays, weather, other natural disasters, last minute changes in agency travel policies, and budget restrictions resulting in limitations on travel. Please be aware that where there is buffet food service, such as the opening of the Exhibit Hall, you are encouraged to attend early. While we attempt to project the amount of food needed, we cannot project the amount of food consumed by delegates.

If you have recently traveled (within two weeks) outside the United States in an area that is a "hot spot" for any communicable disease, please do not register for the FRPA Conference.

REGISTRATION FEES

You are strongly encouraged to pre-register for all events. Payment must be made with your pre-registration form. Please review the refund policy above. Do not pay for a meal ticket for yourself or check them off in Section 4 if you have selected a registration package that includes those tickets. Refer to the Registration Package Section 3 for more information on what is included in each registration package.

BALANCES

Balances are due at the time registration packets are picked up on-site. Balances not paid at this time will be assessed a 10% processing fee. Receipts are emailed when registrations are processed. If you have not received a receipt, we suggest you phone the FRPA Executive Office to verify that your payment has been received.

COMMERCIAL PROFESSIONALS

Delegate registration is for personnel employed by public or private agencies providing Recreation, Park, or Leisure Services and persons employed as educators at universities and colleges, retired park and recreation professionals, citizens serving on Recreation, Parks or Leisure Services Advisory Boards, or citizens interested in or involved in the promotion of the parks, recreation, and leisure services profession. Individuals employed as commercial vendors, consultants, or suppliers must have an exhibit booth to attend any conference event, education session, or social activity.

REGISTER ONLINE

DO IT YOURSELF SCHEDULE

Below is an outline of the week's schedule with blank spaces for you to fill in which sessions you plan on attending. This sheet is for your own planning purposes, or if you have to turn in a schedule to your supervisor when you register for Conference. We do not need this page to register you.

REGISTRATION HOURS

SUNDAY, AUGUST 25

4:00 P.M. - 7:00 P.M.

MONDAY, AUGUST 26

7:00 A.M. - 10:15 A.M.

1:00 P.M. - 7:00 P.M.

4:00 P.M. - 7:00 P.M.

TUESDAY, AUGUST 27

7:00 A.M. - 12:00 P.M.

1:00 P.M. - 5:30 P.M.

WEDNESDAY, AUGUST 28

7:00 A.M. - 11:00 A.M.

2:45 P.M. - 5:00 P.M.

THURSDAY, AUGUST 29

7:00 A.M. - 9:00 A.M.

SUNDAY, AUGUST 25, 2024

1:00 p.m. - 5:30 p.m.

4:00 p.m. - 7:00 p.m.

Pre Conference Workshop: Sponsorships
Registration Open: pick up your packet!

MONDAY, AUGUST 26, 2024

8:00 a.m. - 10:15 p.m.

Breakout Sessions: _____

10:30 a.m. - 12:00 p.m.

1:00 p.m. - 4:00 p.m.

Opening General Session
Breakout Sessions: _____

4:00 p.m. - 7:00 p.m.

7:00 p.m. - 10:00 p.m.

Exhibit Hall Grand Opening
Monday Social

TUESDAY, AUGUST 27, 2024

8:00 a.m. - 9:00 a.m.

Breakout Sessions: _____

9:00 a.m. - 12:00 p.m.

1:15 p.m. - 5:00 p.m.

Exhibit Hall Open
Breakout Sessions: _____

5:00 p.m. - 7:30 p.m.

General Session and Networking Happy Hour

WEDNESDAY, AUGUST 28, 2024

8:00 a.m. - 11:30 a.m.

Breakout Sessions: _____

11:45 a.m. - 2:30 p.m.

2:45 p.m. - 5:45 p.m.

Awards and Installation Banquet
Breakout Sessions: _____

8:00 p.m. - 11:00 p.m.

Wednesday Social

THURSDAY, AUGUST 29, 2024

8:00 a.m. - 10:15 a.m.

Breakout Sessions: _____

10:30 a.m. - 12:30 p.m.

Closing General Session

INSTRUCTIONS

SECTION 1

Personal Registration and Payment Information

Remember to complete a separate registration form for each individual attending.

SECTION 2

Select Registration Package

Remember that in order to participate in conference events/activities, you must be registered as a daily or full package delegate, or pay a fee equivalent to or higher than a daily registration fee.

SECTION 3

Select Extra Activities/ Additional Meal Tickets

Remember that one banquet ticket is included in full registration and Wednesday daily registration. One Exhibit Hall ticket is included in the Limited Registration.

SECTION 4

Acknowledgment of Policies

Take the time to familiarize yourself with the cancellation policies, code of conduct, conference attendee, CEU procedures, etc. and sign that you acknowledge receipt of these.

SECTION 5

Total all Conference Fees by adding Sections 2 & 3

Mail, email, or fax the entire registration form to the FRPA Executive Office so it is received by July 31, 2024, in order to qualify for the early bird registration rate. Do not mail registration forms after August 10, 2024.

MAKE CHECKS PAYABLE TO FRPA.

PLEASE BE SURE TO INCLUDE ALL PAGES OF THE REGISTRATION FORM WHETHER USED OR NOT. REGISTRATIONS WILL NOT BE PROCESSED WITHOUT ALL PAGES BEING RETURNED.

SECTION ONE

YOUR INFORMATION (PRINT LEGIBLY)

LAST NAME FIRST NAME

FIRST NAME FOR CONFERENCE BADGE

AGENCY/EMPLOYER

JOB TITLE

PREFERRED PRONOUNS (CIRCLE ONE)
SHE/HER/HERS HE/HIM/HIS THEY/THEM/THEIR

MAILING ADDRESS

CITY STATE ZIP

COUNTY

OFFICE PHONE CELL PHONE

PARTICIPANT'S EMAIL

EMAIL TO BE USED FOR THE APP (YOU WILL RECORD CEUS AND EVALUATIONS IN THE APP)

EMERGENCY CONTACT NAME AND PHONE NUMBER

ALLERGIES OR OTHER DIETARY RESTRICTIONS (WILL BE USED FOR BANQUET ONLY)

METHOD OF PAYMENT

CIRCLE ONE
MASTERCARD VISA AMEX DISCOVER PERSONAL CHECK AGENCY CHECK

CREDIT CARD NUMBER

SECURITY NUMBER (3 OR 4 DIGITS) EXPIRATION DATE

PRINTED NAME ON CARD

SIGNATURE OF CARDHOLDER

FULL BILLING ADDRESS

REGISTRATION FORMS

SECTION TWO

NAME: _____

COMPLETE ALL INFORMATION

Registration for the Florida Recreation and Park Association Annual Conference is ONLY available to individuals employed full-time by public or private agencies providing Recreation, Park, or Leisure Services in Florida, persons employed as an educator of Recreation, Park, and/or Leisure Services by universities and colleges, full-time students, citizens interested in advancing the mission of parks and recreation, and individuals who are working in a clinical or community based therapeutic recreation facility. Registration is not available to individuals employed by commercial companies. Commercial professionals must purchase an exhibit booth in order to attend the Conference, or must pay a registration fee equal to the cost of an exhibit booth. Call the FRPA Executive Office to facilitate this registration.

Select registration package preference and ticket options. Subtotal at the bottom of the page.

FULL REGISTRATION

Full registration package includes Monday Evening Exhibit Hall Opening (light refreshments), Tuesday Exhibit Hall (light breakfast), and Wednesday Awards and Installation Ceremony (full lunch), badge, packet, and entrance to all educational sessions for which a separate registration fee is not required. Awards and Installation tickets are only available with registration packages received by August 10, 2024.

	EARLY BIRD RATE <small>PAYMENT RECEIVED ON OR BEFORE JULY 31, 2024</small>	REGULAR RATE <small>PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2024</small>	AMOUNT DUE
FRPA Member	\$350	\$400	_____
Non-FRPA Member	\$450	\$500	_____

Included in your **Full Registration** are the following tickets. By letting us know what events you will attend at the Conference you allow FRPA to save food waste and cost. Please indicate whether or not you would like these tickets included in your packet at no extra charge by checking the one(s) you'd like included. You can let us know adjustments by calling the office at 850-878-3221.

EXHIBIT HALL GRAND OPENING EXHIBIT HALL CLOSING BANQUET

LIMITED REGISTRATION

	EARLY BIRD RATE <small>PAYMENT RECEIVED ON OR BEFORE JULY 31, 2024</small>	REGULAR RATE <small>PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2024</small>	AMOUNT DUE
FRPA Member	\$300	\$350	_____
Non-FRPA Member	\$400	\$450	_____

Includes EITHER **Opening** or **Closing** of Exhibit Hall and does NOT include the Awards Banquet. By letting us know what events you will attend at the Conference you allow FRPA to save food waste and cost.

CHECK ONE: EXHIBIT HALL GRAND OPENING EXHIBIT HALL CLOSING

SECTION TWO (CONTINUED)

DAILY REGISTRATION

Daily registrations include meals where indicated.

		EARLY BIRD RATE	REGULAR RATE	AMOUNT DUE
		PAYMENT RECEIVED ON OR BEFORE JULY 31, 2024	PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2024	
MONDAY INCLUDES EXHIBIT HALL OPENING	FRPA Member	\$125	\$145	_____
	Non-FRPA Member	\$145	\$165	_____
I would like to attend the Grand Opening of the Exhibit Hall (included in my registration fee). Please include a ticket in my packet. CHECK ONE: <input type="checkbox"/> YES <input type="checkbox"/> NO				
TUESDAY INCLUDES EXHIBIT HALL CLOSING	FRPA Member	\$120	\$140	_____
	Non-FRPA Member	\$140	\$160	_____
I would like to attend the Closing Hours of the Exhibit Hall (included in my registration fee). Please include a ticket in my packet. CHECK ONE: <input type="checkbox"/> YES <input type="checkbox"/> NO				
WEDNESDAY INCLUDES AWARDS & INSTALLATION CEREMONY	FRPA Member	\$140	\$160	_____
	Non-FRPA Member	\$160	\$180	_____
I would like to attend the Awards and Installation Ceremony Banquet (included in my registration fee). Please include a ticket in my packet. CHECK ONE: <input type="checkbox"/> YES <input type="checkbox"/> NO				
THURSDAY	FRPA Member	\$75	\$95	_____
	Non-FRPA Member	\$95	\$115	_____

THERAPEUTIC RECREATION INSTITUTE

*Purchase of Full TR Registration Required to add on Conference

	EARLY BIRD RATE	REGULAR RATE	AMOUNT DUE
	PAYMENT RECEIVED ON OR BEFORE JULY 31, 2024	PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2024	
Full Registration (Sun-Tue)	\$250	\$300	_____
Sunday Only (Mon&Tue options above)	\$100	\$150	_____
Add on Full Conference (Member)*	+\$200	+\$250	_____
Add on Full Conference (NonMember)*	+\$300	+\$350	_____
Students	\$125	\$150	_____

(Any full time student - 12 hours or more per semester. Individual cannot be working - in any capacity - in the field of parks and recreation.)

Included in your **TR Institute Registration** are the following tickets. By letting us know what events you will attend at the Conference you allow FRPA to save food waste and cost. Please indicate whether or not you would like these tickets included in your packet at no extra charge by checking the one(s) you'd like included. You can let us know adjustments by calling the office.

EXHIBIT HALL GRAND OPENING EXHIBIT HALL CLOSING

GUEST PASS

Guest Pass is for entrance into socials only and is ONLY for spouses of registered delegates and retired park and recreation professionals. Ticketed functions (pg 31) require the purchase of an extra ticket. Education sessions require full or daily registration.

\$35

GUEST NAME: _____

SECTION 2 SUBTOTAL

SECTION THREE

NAME: _____

Select extra activities and optional meal tickets and subtotal below

	EARLY BIRD RATE <small>PAYMENT RECEIVED ON OR BEFORE JULY 31 2024</small>	REGULAR RATE <small>PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2024</small>	AMOUNT DUE
SUNDAY			
<i>PRE-CONFERENCE SESSION: SPONSORSHIP FOCUS</i>			
1:00 PM - 5:30 PM Achieving Sponsorship Excellence! 4 Strategies for a Successful Program	\$100 add on to Conference Registration / \$125 standalone registration	\$125 add on to Conference Registration / \$150 standalone registration	_____
MONDAY			
<i>GRAND OPENING OF THE EXHIBIT HALL</i>			
4:00 PM - 7:00 PM Included in Full Registration Package and Monday Daily Registration	\$35	\$40	_____
TUESDAY			
<i>EXHIBIT HALL CLOSING</i>			
9:00 AM - 12:00 PM Included in Full Registration Package and Tuesday Daily Registration	\$40	\$50	_____
<i>DIRECTORS' BREAKFAST</i>			
8:00 AM - 10:30 AM	\$35	\$50	_____
WEDNESDAY			
<i>AWARDS & INSTALLATION CEREMONY</i>			
11:30 AM - 2:30 PM Included in Full Registration Package and Wednesday Daily Registration Tickets available through August 10.	\$70	\$80	_____

SECTION 3 SUBTOTAL

SECTION FOUR

The Florida Recreation and Park Association recognizes the diversity that exists within our profession, our membership, and those attending FRPA events. As a participant, we want you to enjoy your time at this event. We ask that you join us in encouraging and maintaining the highest professional standards possible at all functions within this event. Attendees, presenters, vendors, and staff at FRPA events are expected to conduct themselves at all times in a courteous, professional, and respectful manner. Attendees are required to abstain from behavior that reflects poorly on their agency, the Florida Recreation and Park Association, and the membership. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. While we do not anticipate these challenges, we do want to be transparent regarding our commitment to assuring a safe and enjoyable environment for all event participants and let you know that misconduct will be addressed with you individually and/or with your employer. Attendees, presenters, vendors, and staff who do not comply with this code of conduct at any event may be removed from said event and barred from attending all future FRPA sponsored or co-sponsored events. FRPA reserves the right to inquire about and impose restrictions based on travel and COVID - related symptoms leading up to Conference. Full policy can be found at www.frpa.org/conduct.

I HAVE READ AND AGREE TO THE POLICIES REGARDING THE 2024 FRPA ANNUAL CONFERENCE AND INSTITUTES.

SIGNATURE

DATE

SECTION FIVE

Total Sections 2 & 3

SECTION 2 SUBTOTAL	+	SECTION 3 SUBTOTAL
_____		_____
TOTAL DUE		
